

Tingz.me Privacy Policy

Overview

Tingz.me is a predictive mobile app discovery platform that provides the best recommendations based on your context and profile. For that purpose, we collect and store certain information that enables us to give you recommendations best suited for you. We may collect information regarding your location, your mobile phone usage and state and profile information from your social networks for the purpose of providing you with the best apps recommendations.

This Statement explains how we use the information that we collect about you when you register for the Tingz.me service.

The information we collect and how we use it

Information you provide us directly:

Your e-mail address when you install the Tingz.me application. Profile information that you provide for your user profile (e.g., first and last name, picture, phone number).

Communications between you and Tingz.me. For example, we may send you Service-related emails (e.g., account verification, changes/updates to features of the Service, technical and security notices). Note that you may not opt out of Service-related e-mails.

Analytics information:

When you use the Services, we automatically receive and record information from your mobile device and/or browser, as applicable. We use analytics tools to help us measure and analyze your usage of the Service. We may also apply tools to collect information sent by your device or our Service, including the applications or features used by your device, add-ons, IP address, software and hardware attributes and other information that assists us in improving the Service. Most of the information we collect during your use of our Service (either via your mobile device or our Website) does not by itself identify you, though it may be unique or consist of or contain information that you consider personal.

Cookies and similar technologies:

When you use our Services, we may send one or more cookies. We use cookies to improve the quality of our Service by storing user preferences and tracking user information. Certain of our Services allow you to personalize the content you receive from us. For these services, we will record information about your preferences, along with any information you provide yourself. We may ask advertisers or other partners to serve ads or services to your devices, which may use cookies or similar technologies placed by us or the third party.

Application Purchases, or other Transactions

Our Service may offer you certain transactions or application purchases. When you use the application to make a purchase or complete a transaction, you may be required to provide certain personally identifiable information or other information that may be required to complete a purchase. We may use this information to assist in the successful completion of the transaction, to analyze and provide feedback on the Services, to ensure a safe transaction free of credit or other fraud, or to better our customer service efforts.

Log file information:

Log file information is automatically reported by your browser each time you make a request to access (i.e., visit) a web page or app. It can also be provided when the content of the webpage or app is downloaded to your browser or device. When you use our Service, our servers automatically record certain log file information, including your application requests, Internet Protocol ("IP") address, number of clicks and how you interact with links on the Service, applications, landing pages, pages viewed, etc. The information allows for more accurate reporting and improvement of the Service.

Device identifiers:

When you use a mobile device like a tablet or phone to access our Service, we may access, collect, monitor, store on your device, and/or remotely store one or more "device identifiers." Device identifiers are small data files or similar data structures stored on or associated with your mobile device, which uniquely identify your mobile device. A device identifier may be data stored in connection with the device hardware, data stored in connection with the device's operating system or other software, or data sent to the device by Tingz.me.

A device identifier may deliver information to us or to a third party partner about how you browse and use the Service and may help us or others provide reports or personalized content and ads. Some features of the Service may not function properly if use or availability of device identifiers is impaired or disabled.

How We Use Your Information

We use your personal information to provide the Service to you. In addition to some of the specific uses of information we describe in this Privacy Policy, we may use information that we receive to:

1. help you efficiently access your information after you sign in;
2. to respond to your questions and/or inquiries and remember information so you will not have to re-enter it during your visit or the next time you visit the Service;
3. provide personalized content and information to you and others, which could include online ads or other forms of marketing;
4. provide, improve, test, and monitor the effectiveness of our Service;
5. develop and test new products and features;
6. monitor metrics such as total number of visitors, traffic, and demographic patterns;
7. automatically update the application on your device

How We Disclose or Share Your Personal Information

We may disclose information about you to Tingz.me's affiliated companies worldwide (together "Tingz.me"). Your information may also be available to Tingz.me's affiliates, or companies working as agents on behalf of Tingz.me (such as companies that collect and process your information for us as well as companies that fulfill your requests for more information about our products or other services). We may share with third parties the location of your device in order to improve and personalize your user experience of the Services. Tingz.me has sought assurances by contract from these companies that they will only use this information at Tingz.me's direction, in a manner that is consistent with this policy. These companies are also required to sign a confidentiality agreement that prohibits them from sharing, selling, or in any way providing this information to anyone else.

In addition, we may use aggregated information for the purposes of tracking the usage of our services and in order to help us develop and improve such services. We may pass this information to third parties. The aggregated information and statistics passed to third parties will not, however, include details that can be used to identify you. We will not sell or rent your personally identifiable information to anyone without obtaining your permission prior thereto.

We would like to provide you with information by notifications and/or email about services on and updates to the application, and also about other Tingz.me's services and products which we think may be of interest to you. We will only do this if you have given us your express permission in the registration form.

Third Parties Applications and Web-Sites

Our application and services may provide links and referrals to other applications and web sites over which we have no control. The information practices of these linked applications and web sites are not covered by this Policy and you should check these sites carefully to find out how they use your personal information.

Changes to this Privacy Policy

Tingz.me may amend this policy from time to time. If we make any substantial changes in the way we use your personal information we will notify you by posting a prominent announcement on our pages.

Updating your personal information

If any of the information that you have provided to us changes, please let us know the correct details by emailing us at info@tingz.me.

If at any time you have any questions or concerns about our privacy policies, please email us at info@tingz.me.